

Exhibit 1

United States of America

United States Patent and Trademark Office

SQUISHMALLOW

Reg. No. 5,454,574

KELLYTOY WORLDWIDE, INC. (CALIFORNIA CORPORATION)

4811 S. Alameda Street

Los Angeles, CALIFORNIA 90058

Registered Apr. 24, 2018

CLASS 28: PLUSH TOYS

Int. Cl.: 28

FIRST USE 7-25-2017; IN COMMERCE 7-25-2017

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Principal Register

SER. NO. 87-319,831, FILED 01-31-2017



Andrei Iancu

Director of the United States
Patent and Trademark Office

REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

SQUISHMALLOWS

Reg. No. 6,396,417

Registered Jun. 22, 2021

Int. Cl.: 41

Service Mark

Principal Register

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)
4811 Alameda Street
Los Angeles, CALIFORNIA 90058

CLASS 41: Entertainment services in the nature of development, creation, production, distribution, and post-production of videos, motion pictures, television shows and multimedia entertainment content in the field of children entertainment; Providing online videos, motion pictures, television shows and multimedia entertainment content in the nature of videos, all of the foregoing in the field of children's entertainment, not downloadable; Providing non-downloadable videos, motion pictures, television shows and multimedia entertainment content in the nature of videos, all of the foregoing in the field of children's entertainment via a video-on-demand service

FIRST USE 12-30-2020; IN COMMERCE 12-30-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-260,674, FILED 10-16-2020



Dennis H. Hultsch

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



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Requirements in the First Ten Years*

What and When to File:

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- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

SQUISHMALLOWS

Reg. No. 6,457,232

Registered Aug. 17, 2021

Int. Cl.: 28

Trademark

Principal Register

KELLY TOYS HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 South Alameda Street
Los Angeles, CALIFORNIA 90058

CLASS 28: TOYS, namely, PLUSH TOYS

FIRST USE 12-14-2017; IN COMMERCE 12-14-2017

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-982,062, FILED 07-29-2019





Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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Requirements in the First Ten Years*

What and When to File:

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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

SQUISHMALLOWS

Reg. No. 6,980,672

Registered Feb. 14, 2023

Int. Cl.: 3, 14, 21, 24

Trademark

Principal Register

KELLY TOYS HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 SOUTH ALAMEDA STREET
LOS ANGELES, CALIFORNIA 90058

CLASS 3: BUBBLE BATH; LIPGLOSS, LIP BALM; SKIN LOTIONS,
COSMETICS; BATH SOAPS

FIRST USE 8-15-2022; IN COMMERCE 8-15-2022

CLASS 14: JEWELRY, KEY CHAINS

FIRST USE 9-30-2022; IN COMMERCE 9-30-2022

CLASS 21: LUNCH BOXES; WATER BOTTLES SOLD EMPTY

FIRST USE 8-8-2022; IN COMMERCE 8-8-2022

CLASS 24: THROWS, BED AND BATH LINENS, BED SHEETS, COMFORTERS,
BED BLANKETS, DUVET COVERS, PILLOW CASES, PILLOW SHAMS, BED
SHAMS, TOWELS

FIRST USE 7-31-2022; IN COMMERCE 7-31-2022

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ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-545,972, FILED 07-29-2019



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



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Requirements in the First Ten Years*

What and When to File:

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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

SQUISHMALLOWS

Reg. No. 7,127,517

Registered Aug. 01, 2023

Int. Cl.: 9, 20

Trademark

Principal Register

KELLY TOYS HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 SOUTH ALAMEDA STREET
LOS ANGELES, CALIFORNIA 90058

CLASS 9: CASES ADAPTED FOR MOBILE PHONES; DOWNLOADABLE COMPUTER GAME SOFTWARE FOR USE ON MOBILE DEVICES AND CELLULAR PHONES; HEADPHONES

FIRST USE 3-20-2021; IN COMMERCE 3-20-2021

CLASS 20: PERSONAL COMPACT MIRRORS; PICTURE FRAMES; PILLOWS; TOY BOXES; TOY CHESTS; BEAN BAG CHAIRS; FURNITURE; SEATS; PLASTIC CAKE DECORATIONS

FIRST USE 10-4-2022; IN COMMERCE 10-4-2022

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-545,949, FILED 07-29-2019

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



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Requirements in the First Ten Years*

What and When to File:

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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America
United States Patent and Trademark Office

SQUISHMALLOWS

Reg. No. 7,127,516

Registered Aug. 01, 2023

Int. Cl.: 16, 18, 25, 28

Trademark

Principal Register

KELLY TOYS HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 SOUTH ALAMEDA STREET
LOS ANGELES, CALIFORNIA 90058

CLASS 16: STICKERS, POSTCARDS; PENCILS; STATIONERY; NON-FICTION BOOKS ON A VARIETY OF TOPICS; NOTEPADS; BLANK JOURNALS; POSTERS

FIRST USE 12-27-2021; IN COMMERCE 12-27-2021

CLASS 18: LUGGAGE; BAGS, namely, BACKPACKS; DUFFEL BAGS; WALLETS; UMBRELLAS; NOVELTY PLUSH BACKPACKS

FIRST USE 7-6-2020; IN COMMERCE 7-6-2020

CLASS 25: CLOTHING, namely, T-SHIRTS, HATS, SWEATSHIRTS, JACKETS, TOPS, BOTTOMS, PAJAMAS, AND SOCKS; HALLOWEEN COSTUMES; FOOTWEAR; HEADWEAR; GLOVES

FIRST USE 10-17-2021; IN COMMERCE 10-17-2021

CLASS 28: BOARD GAMES; CHRISTMAS TREE ORNAMENTS; CHRISTMAS STOCKINGS; JIGSAW PUZZLES; SPORT BALLS

FIRST USE 8-31-2021; IN COMMERCE 8-31-2021

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SER. NO. 88-545,922, FILED 07-29-2019

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



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Requirements in the First Ten Years*

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Requirements in Successive Ten-Year Periods*

What and When to File:

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Grace Period Filings*

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United States of America
United States Patent and Trademark Office

SQUISHMALLOWS

Reg. No. 7,139,833

Registered Aug. 15, 2023

Int. Cl.: 16

Trademark

Principal Register

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 South Alameda Street

Los Angeles, CALIFORNIA 90058

CLASS 16: collectible printed trading cards

FIRST USE 12-20-2021; IN COMMERCE 12-20-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

OWNER OF U.S. REG. NO. 5454574

SER. NO. 90-692,630, FILED 05-05-2021

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



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Requirements in the First Ten Years*

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Requirements in Successive Ten-Year Periods*

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United States of America

United States Patent and Trademark Office

SQUISHMALLOWS HUG MEES

Reg. No. 6,654,108

Registered Feb. 22, 2022

Int. Cl.: 28

Trademark

Principal Register

KELLY TOYS HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 SOUTH ALAMEDA STREET
LOS ANGELES, CALIFORNIA 90058

CLASS 28: CHILDREN'S SOFT SCULPTURE PLUSH TOYS, NOT SUITABLE FOR PETS

FIRST USE 6-28-2019; IN COMMERCE 6-28-2019

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-471,796, FILED 06-13-2019



Dennis H. Hindebrand

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

SQUISHVILLE

Reg. No. 6,577,928

Registered Nov. 30, 2021

Int. Cl.: 41

Service Mark

Principal Register

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)
4811 South Alameda Street
Los Angeles, CALIFORNIA 90058

CLASS 41: Entertainment services in the nature of development, creation, production, distribution, and post-production of videos, motion pictures, television shows and multimedia entertainment content in the field of children entertainment; Providing online videos, motion pictures, television shows and multimedia entertainment content in the nature of videos, all of the foregoing in the field of children's entertainment, not downloadable; Providing non-downloadable videos, motion pictures, television shows and multimedia entertainment content in the nature of videos, all of the foregoing in the field of children's entertainment via a video-on-demand service

FIRST USE 7-3-2021; IN COMMERCE 7-3-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-259,769, FILED 10-16-2020



Dennis H. Hultsch

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America
United States Patent and Trademark Office

SQUISHVILLE

Reg. No. 6,296,587

Registered Mar. 16, 2021

Int. Cl.: 28

Trademark

Principal Register

KELLY TOY HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 South Alameda Street
Los Angeles, CALIFORNIA 90058

CLASS 28: Plush toys

FIRST USE 1-22-2021; IN COMMERCE 1-22-2021

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-769,004, FILED 01-22-2020



Dennis H. Hultsch

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America
United States Patent and Trademark Office

SQUISH-DOOS

Reg. No. 6,540,582

Registered Oct. 26, 2021

Int. Cl.: 28

Trademark

Principal Register

KELLY TOYS HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 ALAMEDA STREET
LOS ANGELES, CALIFORNIA 90058

CLASS 28: Plush toys

FIRST USE 10-23-2020; IN COMMERCE 10-23-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-847,733, FILED 03-25-2020





Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

SQUEEZE MALLOWS

Reg. No. 6,714,096

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)
4811 Alameda Street
Los Angeles, CALIFORNIA 90058

Int. Cl.: 28

CLASS 28: Plush toys

Trademark

FIRST USE 6-1-2021; IN COMMERCE 6-1-2021

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-114,038, FILED 08-14-2020



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

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United States of America

United States Patent and Trademark Office

SLEEP A MALLOWS

Reg. No. 6,740,270

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)
4811 Alameda Street
Los Angeles, CALIFORNIA 90058

Int. Cl.: 28

CLASS 28: Plush toys

Trademark

FIRST USE 11-6-2021; IN COMMERCE 11-6-2021

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 90-114,047, FILED 08-14-2020



Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

FLIP A MALLOWS

Reg. No. 6,137,521

KELLY TOY HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)
4811 South Alameda Street
Los Angeles, CALIFORNIA 90058

Registered Aug. 25, 2020

CLASS 28: PLUSH TOYS

Trademark

FIRST USE 3-5-2020; IN COMMERCE 3-5-2020

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown:
FLIP

SER. NO. 88-487,831, FILED 06-25-2019



Andrei Iancu

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America
United States Patent and Trademark Office

FUZZ A MALLOWS

Reg. No. 7,054,403

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)

Registered May 16, 2023

4811 South Alameda Street

Los Angeles, CALIFORNIA 90058

Int. Cl.: 28

CLASS 28: Plush toys

Trademark

FIRST USE 1-11-2022; IN COMMERCE 1-11-2022

Principal Register

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 97-349,672, FILED 04-06-2022

Katherine Kelly Vidal

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
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Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

MICROMALLOW

Reg. No. 6,290,504

Registered Mar. 09, 2021

Int. Cl.: 28

Trademark

Principal Register

KELLY TOY HOLDINGS, LLC (DELAWARE LIMITED LIABILITY COMPANY)

4811 South Alameda Street
Los Angeles, CALIFORNIA 90058

CLASS 28: PLUSH TOYS

FIRST USE 8-14-2020; IN COMMERCE 8-14-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

SER. NO. 88-729,227, FILED 12-16-2019



Dennis H. Hultsch

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

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- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

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United States of America

United States Patent and Trademark Office

MYSTERY SQUAD

Reg. No. 5,962,289

Kellytoy Worldwide, Inc (CALIFORNIA CORPORATION)

4811 S. Alameda Street

Los Angeles, CALIFORNIA 90058

Registered Jan. 14, 2020

CLASS 28: PLUSH TOYS

Int. Cl.: 28

FIRST USE 12-15-2018; IN COMMERCE 12-15-2018

Trademark

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

Principal Register

SER. NO. 87-902,899, FILED 05-01-2018



Andrei Lanov

Director of the United States
Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

WARNING: YOUR REGISTRATION WILL BE CANCELLED IF YOU DO NOT FILE THE DOCUMENTS BELOW DURING THE SPECIFIED TIME PERIODS.

Requirements in the First Ten Years*

What and When to File:

- ***First Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) between the 5th and 6th years after the registration date. See 15 U.S.C. §§1058, 1141k. If the declaration is accepted, the registration will continue in force for the remainder of the ten-year period, calculated from the registration date, unless cancelled by an order of the Commissioner for Trademarks or a federal court.
- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

***ATTENTION MADRID PROTOCOL REGISTRANTS:** The holder of an international registration with an extension of protection to the United States under the Madrid Protocol must timely file the Declarations of Use (or Excusable Nonuse) referenced above directly with the United States Patent and Trademark Office (USPTO). The time periods for filing are based on the U.S. registration date (not the international registration date). The deadlines and grace periods for the Declarations of Use (or Excusable Nonuse) are identical to those for nationally issued registrations. See 15 U.S.C. §§1058, 1141k. However, owners of international registrations do not file renewal applications at the USPTO. Instead, the holder must file a renewal of the underlying international registration at the International Bureau of the World Intellectual Property Organization, under Article 7 of the Madrid Protocol, before the expiration of each ten-year term of protection, calculated from the date of the international registration. See 15 U.S.C. §1141j. For more information and renewal forms for the international registration, see <http://www.wipo.int/madrid/en/>.

NOTE: Fees and requirements for maintaining registrations are subject to change. Please check the USPTO website for further information. With the exception of renewal applications for registered extensions of protection, you can file the registration maintenance documents referenced above online at <http://www.uspto.gov>.

NOTE: A courtesy e-mail reminder of USPTO maintenance filing deadlines will be sent to trademark owners/holders who authorize e-mail communication and maintain a current e-mail address with the USPTO. To ensure that e-mail is authorized and your address is current, please use the Trademark Electronic Application System (TEAS) Correspondence Address and Change of Owner Address Forms available at <http://www.uspto.gov>.

United States of America

United States Patent and Trademark Office

SQUISHVILLE BY ORIGINAL SQUISHMALLOWS

Reg. No. 6,396,414

Registered Jun. 22, 2021

Int. Cl.: 41

Service Mark

Principal Register

Kelly Toys Holdings, LLC (DELAWARE LIMITED LIABILITY COMPANY)
4811 South Alameda Street
Los Angeles, CALIFORNIA 90058

CLASS 41: Entertainment services in the nature of development, creation, production, distribution, and post-production of videos, motion pictures, television shows and multimedia entertainment content in the field of children entertainment; Providing online videos, motion pictures, television shows and multimedia entertainment content in the nature of videos, all of the foregoing in the field of children's entertainment, not downloadable; Providing non-downloadable videos, motion pictures, television shows and multimedia entertainment content in the nature of videos, all of the foregoing in the field of children's entertainment via a video-on-demand service

FIRST USE 12-31-2020; IN COMMERCE 12-31-2020

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT STYLE, SIZE OR COLOR

No claim is made to the exclusive right to use the following apart from the mark as shown: "ORIGINAL"

SER. NO. 90-259,823, FILED 10-16-2020





Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



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Requirements in the First Ten Years*

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- ***Second Filing Deadline:*** You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between the 9th and 10th years after the registration date.* See 15 U.S.C. §1059.

Requirements in Successive Ten-Year Periods*

What and When to File:

- You must file a Declaration of Use (or Excusable Nonuse) and an Application for Renewal between every 9th and 10th-year period, calculated from the registration date.*

Grace Period Filings*

The above documents will be accepted as timely if filed within six months after the deadlines listed above with the payment of an additional fee.

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United States of America
United States Patent and Trademark Office



Reg. No. 6,396,439

Registered Jun. 22, 2021

Int. Cl.: 41

Service Mark

Principal Register

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4811 South Alameda Street
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FIRST USE 12-31-2020; IN COMMERCE 12-31-2020

The mark consists of the stylized wording "SQUISHVILLE BY ORIGINAL SQUISHMALLOWS".

No claim is made to the exclusive right to use the following apart from the mark as shown: "ORIGINAL"

SER. NO. 90-265,234, FILED 10-20-2020




Dennis H. Hultsch
Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office



REQUIREMENTS TO MAINTAIN YOUR FEDERAL TRADEMARK REGISTRATION

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